

DARE TO CARE AND MAKE A DIFFERENCE

Imagine you and I actively helping those in need and supporting one another. Imagine a place where everyone is empowered to make a difference, creating a home that embraces and cares for all.

This is the spirit of SG Cares.

Together, let's show the world that we are a nation with a big heart.

www.sg/singaporecares

 @singaporecares



NO ACT OF CARING IS TOO SMALL

Here are some of the countless ways we care in our little red dot. As we celebrate our country's 52nd birthday, let us show the world that Singapore cares.



Straits Times School Pocket Money Fund beneficiaries at Appreciation Day 2016.



Deloitte 5000 for 50 Run raised funds for Metta Welfare Association's Art@Metta Programme.



Singapore Red Cross Youth leaders organise 'Project R.I.C.E.+.'



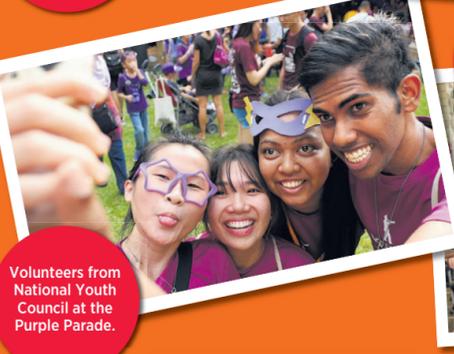
Youth and senior participants sharing nostalgic food at ground-up initiative True Origins.



Youth Corps Singapore volunteers interacting with children from diverse backgrounds.



The past decade has seen HSBC volunteers improving the homes of 1,573 children and 130 elderly.



Volunteers from National Youth Council at the Purple Parade.



Suntec Singapore employees with NTUC Health SilverACE (Bukit Merah) seniors.

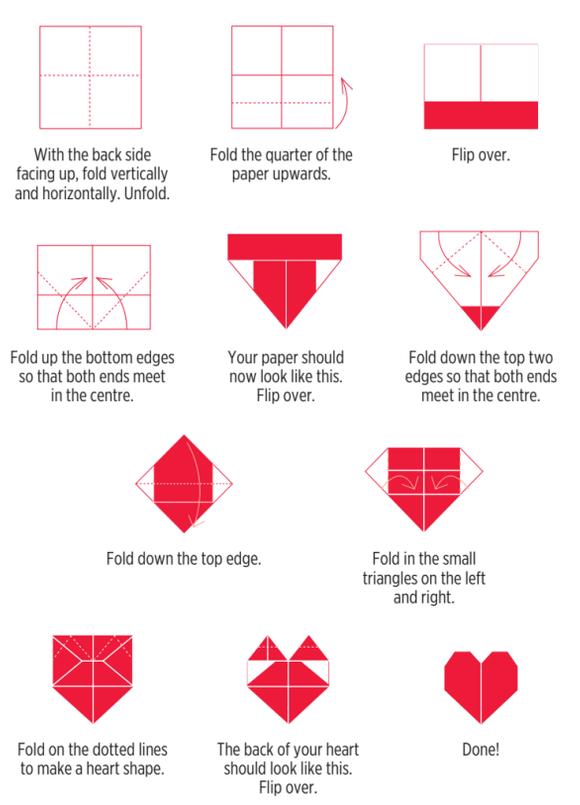


Hougang Secondary School students bringing joy to the community regularly.

Write your message on your 'heart' and tell us how we can make Singapore a caring home for all. Deposit your origami heart at any of the SG Cares boxes at all HSBC branches, The Clementi Mall, and The Seletar Mall by 22 August 2017.

STSPMF supports about 10,000 students from low-income families annually. The students can use this money to buy a meal during recess, pay for transport or use it to meet their other schooling needs.

HOW TO FOLD A HEART



You can also log on to our Facebook @singaporecares to watch the instruction video!

**FOLD A HEART,
AND HSBC WILL DONATE S\$1
TO THE STRAITS TIMES
SCHOOL POCKET MONEY FUND
FOR EVERY 'HEART' COLLECTED.**

